
THE BOSS BLUEPRINT AGENCY

Branding | Digital Marketing | Social Media

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The branding agency that helps you grow and scale with profit in mind.

ABOUT US

We are a Maryland-based management consulting agency providing end-to-end brand strategy to increase your brand awareness and profitability.

CORE COMPETENCIES

- Brand identity
 - Brand design
 - Brand experience
 - Brand operations
 - Brand awareness
 - Social media
 - Guerilla marketing
 - Strategic planning
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PAST PERFORMANCE

- We've helped one human hair e-commerce brand and one skincare e-commerce brand double their profitability in three months or less.
 - We've helped increase brand awareness by developing over 10 brand designs for small businesses in the coaching, beauty, and consulting industries.
 - We've tripled brand awareness and reach for a hyperlocal bookkeeping firm through social media marketing.
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DIFFERENTIATORS

- Our CEO leverages her 9+ years of experience in manufacturing and therefore are the only branding agency in the industry with a profitability focus
 - We provide top-tier customer service and have been able to maintain a 75% customer retention rate over the past year
 - We've developed a innovative branding system that focuses on market data, not just feelings and generalization which leads to consistent results for our clients
 - We reach a total of 8,000+ CEOs online every single month on social media
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CERTIFICATIONS

Six Sigma

Yellow Belt Certification

INDUSTRY CODES

NAICS CODES

541910 | 323111 | 541810 | 541611 | 541618

DUNS

115257316

