



## Find Us Online

[www.thebossblueprint.co](http://www.thebossblueprint.co)

LinkedIn: The Boss Blueprint

## Contact

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**Owner**

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## NGIP Codes

9180610 - Administrative Support

9180700 - Advertising Consulting

915-23-00  
Conference Coordinating and Planning Services

962-34-00  
Event Planning Services

962-60-00  
Party, Holiday & Event Decorating Service

7159020 - Training

## Certifications

- Yellow Belt Six-Sigma Certified
- CBE: LSDZRE58324062026

# THE BOSS BLUEPRINT

Branding | Digital Marketing | Events

The brand management agency that helps you amplify your message across cultures.

We are a DC-based full service brand management agency providing in-house digital marketing, event planning, and entrepreneurial training services to increase your agency's brand awareness and impact.

## Core Competencies

- Digital marketing
- Event management
- VIP concierge services
- Technical assistance
- Project management
- Strategic planning
- Workforce development
- Facilitation services
- Content creation
- Curriculum development
- Business strategy
- Brand development

## Past Performance

- We marketed one non-profit golf tournament resulting in 300% growth in the second year of the event in 2022
- We managed a single non-profit fundraising program including three events in 2022 that raised over \$200,000 and supported over 190 families
- We acted as a trainer on an entrepreneurial workforce development training for the City of Bowie that focused on young entrepreneurs in Maryland in class sizes of 10
- We supported two local small businesses as a technical assistant through the North Capitol Main Street in Washington, DC
- We provided facilitation services for three focus groups for the Emerson Collective to identify equitable development strategies



THE CITY OF  
BOWIE, MARYLAND

